



UNIT VISIONS HAS ONE VISION... yours

Meet The Team



Jackie Lackey
Owner and
Creative Director
jackie@unitvisions.com



Kristi Hozdulick
Vice President
Web/Print Coordinator
kristi@unitvisions.com



Katie Macey
Account Manager and
Web Update Team
updates@unitvisions.com



Reagan Parks
Account Manager and
Web Update Team
updates@unitvisions.com



Lacy Short
Graphic Designer



Kristina Keepers
Accounting and
Customer Service
accounting@unitvisions.com

And We're Off!

Now that you are back from Seminar do you feel like you are ready to hit the ground running? We have definitely seen the excitement level rise in this office as you have all returned. It has been so great to hear all of the wonderful stories and see all the enthusiasm that Seminar inspired in each of you. Katie and Kristi personally had the opportunity to join Janet Tade and the Tade Area Directors for their Seminar Awards night. All we can say is WOW! Mary Kay Sales Directors are one of a kind, and we feel so special to have the opportunity to be a part of your communication team.

This month, our newsletter focuses on mapping out a plan for the year. We know that many of you have already done this or at least started. However, for those of you who have not, or went to Seminar and now have totally different goals than when you left, we hope that you find an idea that will help you be even more successful this year. As always, if you need any help tweaking your communication tools to fit your goals better please contact us so we can help you with your Seminar 2011 vision!

Always Here for You!

New Photo Contest

We are excited to announce our new Facebook photo contest!

We have always told you that your photos are our favorite part of this job, and now we are giving you a reason to share! We will be offering a photo contest after each company event and retreat. All you have to do is post your favorite photos on our Facebook wall (up to 5). Our staff will vote on the best photo and the winner will receive a free custom design from Unit Visions!

First Contest: Seminar 2010 Photos
Contest Dates: August 1- September 31, 2010
Prize: Custom Flyer Design
Facebook Page: Type Unit Visions in Your Search Bar

Rules:
You Must be a Fan of Unit Visions.
You Must be a MK Sales Director.
Limit to 5 entries per fan.

The winner will be contacted at the first of October & announced on Facebook and in our October Newsletter.



Our Seminar 2010 Photo!



AN EYE FOR DESIGN

the leader in design and communications that promote your unit to the top and achieve immediate results

UV Services

Unit Visions has created what we feel are the most economical and beneficial packages for directors based on our experience with different units at each of these levels. We have spent time testing the market, working with directors to help see what achieves results and what doesn't, and looking over materials straight from the company. All of this has helped us decide where the most effective places are for you to spend your money, and eliminate those things that aren't as important for your business at certain stages.

Websites • Newsletters • Postcards • Packets • E-Blasts • Printing and Mailing Services • Vinyl Banners • Custom Design Pieces

Most Popular Packages

Package A : For a New Unit or an Established Director Who Needs a Kick Start

WHAT YOUR PACKAGE INCLUDES:

3-5 Page Website
Choose from any of our 6 professional and exciting templates.
Your Website will be updated twice per month on your assigned update day

8 Page Unit Newsletter
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

WHAT YOUR PACKAGE COSTS:

\$250 One Time Setup Fee :: \$125 Monthly Fee
Monthly fee Includes monthly website maintenance and newsletter production
Printing and Mailing costs not included

Available Add-Ons
New Consultant Packet: Call for Pricing and Details.

**NSD and NIQ Packages Available
Custom Packages Available
A la Carte Pricing Available**

**Custom Designs Available
Template Designs Available
T-Shirts, Business Cards and More!**

Package B : For a Seasoned Director who is Focused on Growth and Needs Some Major Momentum

WHAT YOUR PACKAGE INCLUDES:

5-8 Page Website
Choose from any of our 6 professional and exciting templates.
Your Website will be updated weekly on your assigned update day

8-10 Page Unit Newsletter
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

5 Postcards
Postcard design will coordinate with website & newsletter
11, 13, 11 Month Postcard or Packet, 12 Month Postcard,
On-Target Star Postcard

WHAT YOUR PACKAGE COSTS:

\$350 One Time Setup Fee :: \$175 Monthly Fee
Monthly fee Includes monthly website maintenance and newsletter production
Printing and Mailing costs not included

Available Add-Ons
New Consultant Packet: Call for Pricing and Details.
Custom Design Upgrade: \$300 One-Time Fee



Your Feedback

We want to hear from YOU!

Our goal is to always provide you with the best customer service possible. The best way for us to do that is to get feedback from you, our customers, about all aspects of your services.

We want to know if there is something we could be doing better and if there is something we are doing perfect that you don't want us to change! Any member of our team would love to know what you think!

Web Updates



Send us your website updates to updates@unitvisions.com by 8 am on your update day. This guarantees that they will be completed that day!

If sending your updates by 8 am interferes with your schedule, please contact us so that we can make arrangements for another day.



A VISION FOR YOUR FUTURE

the leader in design and communications that promote your unit to the top and achieve immediate results

WOW! Look at Our Customers

Congratulations to the Queen of Sharing for the Emerald Seminar!



Teresa Colby
Janet Tade National Area

Teresa started her Mary Kay business in April 2009 and earned her 1st Mary Kay Career Car, a 2010 Chevy Malibu in just 8 weeks. She debuted as a Sales Director in Sept 2009 and went on to earn her second car a 2010 Chevy equinox in December. She finished all three of the new Director programs and earned her 3rd career car, the legendary pink cadillac, in June 2010! This year, in addition to being the Queen of Sharing for the Emerald Seminar, she was also the Tade Area Rookie of the Year, Queen of Sharing, Triple Star, earned 9 Gold Medals, and finished the \$250,000 Unit Club. She also held 153 parties with a purpose towards the company goal. Congratulations on your amazing year, Teresa!

The Race for Newsletter Information!

After FULL recognition has been posted on Mary Kay InTouch, the crew at Unit Visions builds newsletters in the order in which information from directors has been received.

Any EXTRA information you would like included (ie., director's memo, special recognition, unit promotions that are not led by the company, etc.) we need before the construction of your newsletter so that we can arrange content accordingly.

We feel the most important thing about providing your unit/area with a newsletter is simple: **be consistent month to month.** Unit/area members grow to expect their newsletter at the same time each month and can't wait to see their name in print. We applaud the following directors for staying on top of the communication materials and sending in their information so quickly this past month:

Welcome to the UV Family!

These Directors joined the Unit Visions Family in July! We are so glad to be a part of your communication team!



Maisha Bankhead
Texas
Template 1



Kelley Keller
Pennsylvania
Template 3 with
Custom Changes

Congratulations to Our Super Consistent Directors from July!

Jan Filkins
Illinois

Kathy Heim
Missouri

Hannah Marks
Missouri

Angela McLaughlin
Colorado

Sandy Palisch
Texas

Fresh Ideas!

We are proud to share some of our latest print designs with you!



If you would prefer to not be featured in our recognition, please email Kristi at kristi@unitvisions.com

UNIT VISIONS

3608 E. 29th Street | Bryan, TX 77802

Contact Us:

We love hearing from you! If there is anything you need, the UV Team is here, ready to assist you. Please contact us today for questions, to get started on a new project or just make us aware of new goals you have so we may best assist you in achieving those goals!

TOLL FREE: 877-822-3016 EXT 2
WWW.UNITVISIONS.COM

Business Hours:
Monday - Friday 8 AM - 5 PM CST

Referral Program:

When you refer a sister Director to Unit Visions, you will receive 10% off your monthly website fee once she has completed a month of website service with us. Be sure to have her put your name in the referral box when she starts service so you receive the credit!

Monthly Communication Tip:

PLAN YOUR YEAR FOR SEAMLESS TRANSITIONS!

"Goals are dreams we convert to plans and take action to fulfill." - Zig Ziglar

Last month we discussed having goals to use as a guide for your activity during the Seminar year, and the importance of keeping your unit members informed of those goals. The next step is to have a plan that you can use as a track to run on throughout the year.

Preparing a year-long plan now will allow you to break your goals down into monthly and quarterly activity and take the headache out of deciding what you need to do each month or quarter. To map out your plan, use your goals to decide what type of activity you need your unit members to complete each month or quarter and then design your promotions based on the activity you would like to see. As always, we recommend that you stay informed of what promotions the company is running, and if you choose to run additional promotions be sure they support the company vision. Our July Smart Idea consists of several different promotions we have seen that can set you up for year-long success!



A



B



C

Monthly Smart Idea:

MONTHLY, QUARTERLY & YEAR-LONG PROMOTIONS

A: MONTHLY CHARM PROMOTION

This contest earns the consultant a charm bracelet for her first month of activity and a charm each additional month she completes the same activity. This will help keep your consultants consistently working and allow you to have your monthly contest set through June 2011!

B: QUARTERLY HOSTESS CONTEST

The best thing about hostess contests is that they promote classes! The consultants have to hold a class in order to have a hostess that can participate. Consider also giving away a consultant prize for extra incentive for participation. The most popular hostess contest we have seen is for a Coach Handbag.

C: YEAR-LONG STAR PROMOTION

The fastest way for a consultant to build her business and move up the career path is by being a STAR Consultant. Consider doing something special for your quarterly and 4 quarter STAR consultants that will encourage your unit members to strive for STAR status.