



# UNIT VISIONS HAS ONE VISION... yours

## Meet The Team



**Jackie  
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**Lacy  
Short**

Graphic Designer



**Laura  
Stewart**

Graphic Designer



**Jamie  
Banbury**

Graphic Designer

## Spring Forward

Spring has sprung which means beautiful weather, blooming flowers, and a lot of outdoor activities. Spring also means spring cleaning! Now is the time to refresh your wardrobe, hair and makeup so while you are at it, don't forget your communication package needs a makeover every now and then as well.

Now is a great time to give your communication package a fresh, new feel that will help to energize you and your unit. After a long winter, who isn't ready for a little refreshing? So with Seminar fast approaching, do a little communication cleaning to ensure that you are helping your unit do everything that they can to reach their goals.

Inside you will find great ideas on goal setting and how to reach your goals as a unit. You will also find helpful ideas on refreshing your brand and staying trendy. Also, be sure to try out our latest way of staying in touch with you via text messaging!

*Wishing You the Best!*

## Our Newest Team Member



**Kathryn Gulseth**

Kathryn recently graduated from the University of Wisconsin - Eau Claire with a Bachelor's Degree in Geography - International Studies. She recently married her college sweetheart, Chad, in Costa Rica, March 2011. Kathryn is a new resident to Texas and is happy to be part of the Unit Visions team. She is grateful to work with other women her own age which has made it a little easier to find friends.

This is Kathryn's first job fresh out of college and it has been an exciting experience as she puts her skills to use. She looks forward to growing with the company and can't wait to contribute her ideas in the future.

Kathryn is one of the three women in our website maintenance department. She also helps build many of our new websites.



# AN EYE FOR DESIGN

the leader in design and communications that promote your unit to the top and achieve immediate results

## UV Services

Unit Visions has created what we feel are the most economical and beneficial packages for directors based on our experience with different units at each of these levels. We have spent time testing the market, working with directors to help see what achieves results and what doesn't, and looking over materials straight from the company. All of this has helped us decide where the most effective places are for you to spend your money, and eliminate those things that aren't as important for your business at certain stages.

**Websites • Newsletters • Postcards • Packets • E-Blasts • Printing and Mailing Services • Vinyl Banners • Custom Design Pieces**

## Most Popular Packages

### Package A : For a New Unit or an Established Director Who Needs a Kick Start

#### WHAT YOUR PACKAGE INCLUDES:

3-5 Page Website  
Choose from any of our 6 professional and exciting templates.  
Your Website will be updated twice per month on your assigned update day

8 Page Unit Newsletter  
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

#### WHAT YOUR PACKAGE COSTS:

\$250 One Time Setup Fee :: \$125 Monthly Fee  
Monthly fee Includes monthly website maintenance and newsletter production  
Printing and Mailing costs not included

Available Add-Ons  
New Consultant Packet: Call for Pricing and Details.

**NSD and NIQ Packages Available  
Custom Packages Available  
A la Carte Pricing Available**

**Custom Designs Available  
Template Designs Available  
T-Shirts, Business Cards and More!**

### Package B : For a Seasoned Director who is Focused on Growth and Needs Some Major Momentum

#### WHAT YOUR PACKAGE INCLUDES:

5-8 Page Website  
Choose from any of our 6 professional and exciting templates.  
Your Website will be updated weekly on your assigned update day

8-10 Page Unit Newsletter  
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

5 Postcards  
Postcard design will coordinate with website & newsletter  
11, 13, 11 Month Postcard or Packet, 12 Month Postcard,  
On-Target Star Postcard

#### WHAT YOUR PACKAGE COSTS:

\$350 One Time Setup Fee :: \$175 Monthly Fee  
Monthly fee Includes monthly website maintenance and newsletter production  
Printing and Mailing costs not included

Available Add-Ons  
New Consultant Packet: Call for Pricing and Details.  
Custom Design Upgrade: \$300 One-Time Fee



## Text Your Update



**Another Way for Us to Communicate!**

Send Your Updates Via TEXT MESSAGE!

Try it now by texting 530-9-UV-TEXT  
(530-988-8398)

## Web Updates



Send us your website updates to [updates@unitvisions.com](mailto:updates@unitvisions.com) by 8 am on your update day. This guarantees that they will be completed that day!

If sending your updates by 8 am interferes with your schedule, please contact us so that we can make arrangements for another day.



# A VISION FOR YOUR FUTURE

the leader in design and communications that promote your unit to the top and achieve immediate results

## WOW! Look at Our Customers

### Director of the Month: Tanya Satcher

*New Feature!*



#### Successful Unit Building :: It is All About Goal Setting!

Tanya has been building her business since May, 1998. She has been married to the supportive Kenneth for 15 great years. They have 3 children Kenya 13, Kenneth 10, and Kenon 8.

She debuted as a Mary Kay Sales Director in September 2002. She has earned 6 career cars. She is currently driving the 2011 CTS!!! She has been in the Queen's Court of Personal Sales twice and won a beautiful diamond ring and a pink laptop. She has been in the Court of Sharing for the past 7 years. She also was the Queen of Sharing for

her National Area. This past year she was a Triple Star WINNER! She received a \$1000.00 bonus and a diamond necklace. Tanya also won trips to Mexico twice, the Bahamas and Dallas. Her highest commission check has been \$10,200.00 in one month.

Tanya's unit goal every month is to interview 100 people. In February they completed 67 interviews, added 1 new Director and had 2 consultants go on-target for car. Also, in the last 3 months they have added over 30 new team members!

#### How We Make it Happen:

I am responsible for 30 interviews each month and the unit (key people) are responsible for 70. I then follow up with all 100 if they do not sign to try to close them out. The numbers don't lie, 1 out 5 will sign. The prospects come from classes, facials, and guest events. This month we are adding Career Coffees. I will go to different consultants' homes twice a week to share the Mary Kay opportunity. They are asked to have at least 5 or more guests and we should sign 1 or 2 at a Career Coffee.

### Congratulations Cadillac Qualifiers & Requalifiers in Quarter 2!



Nancy Dove

### Congratulations Premier Club Qualifiers & Requalifiers in Quarter 2!



Andrea Steinmetz



Diane Terwilliger

### The Race for Newsletter Information!

After FULL recognition has been posted on Mary Kay InTouch, the crew at Unit Visions builds newsletters in the order in which information from directors has been received.

Any EXTRA information you would like included (ie., director's memo, special recognition, unit promotions that are not led by the company, etc.) we need before the construction of your newsletter so that we can arrange content accordingly.

We feel the most important thing about providing your unit/area with a newsletter is simple: **be consistent month to month.** Unit/area members grow to expect their newsletter at the same time each month and can't wait to see their name in print. We applaud the following directors for staying on top of the communication materials and sending in their information so quickly this past month:

## Congratulations to Our Super Consistent Directors from February!

Stacey Cole  
Missouri

Laura Lacey Johnson  
Texas

Dana Gillaspie  
Alabama

Angela LaFerry  
Oklahoma

Amanda Gustafson  
Ohio

## Fresh Ideas!

We are proud to share some of our latest print designs with you!



If you would prefer to not be featured in our recognition, please email Kristi at [kristi@unitvisions.com](mailto:kristi@unitvisions.com)

# UNIT VISIONS

3608 E. 29th Street | Bryan, TX 77802

## Contact Us:

We love hearing from you! If there is anything you need, the UV Team is here, ready to assist you. Please contact us today for questions, to get started on a new project or just make us aware of new goals you have so we may best assist you in achieving those goals!

TOLL FREE: 877-822-3016 EXT 2  
[WWW.UNITVISIONS.COM](http://WWW.UNITVISIONS.COM)

Business Hours:  
Monday - Friday 8 AM - 5 PM CST

## Referral Program:

When you refer a sister Director to Unit Visions, you will receive 10% off your monthly website fee once she has completed a month of website service with us. Be sure to have her put your name in the referral box when she starts service so you receive the credit!

## Monthly Communication Tip:

### REFRESH YOUR BRAND REVITALIZE YOUR COMMUNICATION PACKAGE!

Establishing a brand is an important part of your communication package. A well known brand conveys choice, service, product quality and experience. Brands also aid in creating relationships and strong bonds that will grow over time. A unified brand will identify your unit and help reveal the personality and vibe you desire. Brands come in many different shapes and sizes such as a name, a sign or symbol, a unique color combination or even a slogan. However you decide to portray your unit, Unit Visions is here to help put your ideas in motion and establish your brand across the board.

As mentioned, established brands are very helpful in identifying your unit but every so often all brands can use a little revitalization. As your business focus and current trends change, your brand can follow suit with a fresh, new look of its own. Styles evolve and revamped brands can help to energize your unit. You do not have to completely change your brand to refresh it. Pay attention to the latest styles in print and digital design for new ideas. If you take the time to make small adjustments, your brand will always stand out without starting from scratch.

