



UNIT VISIONS HAS ONE VISION... yours

Meet The Team



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**Lacy
Short**

Graphic Designer



**Laura
Stewart**

Graphic Designer



**Darlene
Lawson**

Office Manager



*New
Addition!*
**Grant
Townsend
Lackey**

Born 8.19.2010

Fall Frenzy is Here!.....

Fall is in full swing! Well, not here in Texas, but we hear that it is starting to cool off in other parts of the country! It's that time where all the students are back in school and everyone has a full schedule again. And most importantly, it's the time when we can enjoy football again (Aggie Football for us).

Fall is one time of the year when it is very important to have good communication with your unit. As part-time and student consultants get busier, they will need your help to stay on top of upcoming events and deadlines. This month's newsletter will help you with a few ideas on quick and easy ways to keep in touch with your unit and keep them plugged in to all the things you are doing in the upcoming months.

Wishing You a Fabulous Fall!

Our Newest Team Member.....



Shelby Schiller

Unit Visions is excited to welcome our newest team member, Shelby Schiller, to the website maintenance team!

Shelby graduated from Texas A&M University in May 2010 with a Bachelor's Degree in Business Marketing. She is also a newlywed, as she recently married her college sweetheart, Drew, in July 2010.

Shelby is excited to be a part of Unit Visions and has already enjoyed working with many of our Directors. She is looking forward to a successful future with this company and helping our customers be successful in their businesses.

Shelby is one of the three women in our website maintenance department. She also helps build many of our new websites.



AN EYE FOR DESIGN

the leader in design and communications that promote your unit to the top and achieve immediate results

UV Services

Unit Visions has created what we feel are the most economical and beneficial packages for directors based on our experience with different units at each of these levels. We have spent time testing the market, working with directors to help see what achieves results and what doesn't, and looking over materials straight from the company. All of this has helped us decide where the most effective places are for you to spend your money, and eliminate those things that aren't as important for your business at certain stages.

Websites • Newsletters • Postcards • Packets • E-Blasts • Printing and Mailing Services • Vinyl Banners • Custom Design Pieces

Most Popular Packages

Package A : For a New Unit or an Established Director Who Needs a Kick Start

WHAT YOUR PACKAGE INCLUDES:

3-5 Page Website
Choose from any of our 6 professional and exciting templates.
Your Website will be updated twice per month on your assigned update day

8 Page Unit Newsletter
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

WHAT YOUR PACKAGE COSTS:

\$250 One Time Setup Fee :: \$125 Monthly Fee
Monthly fee Includes monthly website maintenance and newsletter production
Printing and Mailing costs not included

Available Add-Ons
New Consultant Packet: Call for Pricing and Details.

**NSD and NIQ Packages Available
Custom Packages Available
A la Carte Pricing Available**

**Custom Designs Available
Template Designs Available
T-Shirts, Business Cards and More!**

Package B : For a Seasoned Director who is Focused on Growth and Needs Some Major Momentum

WHAT YOUR PACKAGE INCLUDES:

5-8 Page Website
Choose from any of our 6 professional and exciting templates.
Your Website will be updated weekly on your assigned update day

8-10 Page Unit Newsletter
Newsletter design will coordinate with website design for a customized look and feel that your consultants will love!

5 Postcards
Postcard design will coordinate with website & newsletter
11, 13, 11 Month Postcard or Packet, 12 Month Postcard,
On-Target Star Postcard

WHAT YOUR PACKAGE COSTS:

\$350 One Time Setup Fee :: \$175 Monthly Fee
Monthly fee Includes monthly website maintenance and newsletter production
Printing and Mailing costs not included

Available Add-Ons
New Consultant Packet: Call for Pricing and Details.
Custom Design Upgrade: \$300 One-Time Fee



Your Feedback

We want to hear from YOU!

Our goal is to always provide you with the best customer service possible. The best way for us to do that is to get feedback from you, our customers, about all aspects of your services.

We want to know if there is something we could be doing better and if there is something we are doing perfect that you don't want us to change! Any member of our team would love to know what you think!

Web Updates



Send us your website updates to updates@unitvisions.com by 8 am on your update day. This guarantees that they will be completed that day!

If sending your updates by 8 am interferes with your schedule, please contact us so that we can make arrangements for another day.



A VISION FOR YOUR FUTURE

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WOW! Look at Our Customers

Congratulations Cadillac Qualifiers in Quarter 4!



ANGELA LAFERRY



TERESA COLBY



STACEY COLE



PATTIE ROBINSON



DIANE TERWILLIGER



AUDREY DOLLER



CHATNEY GELFIUS



COURTNEY ARMSTRONG

Congratulations Premier Club Qualifiers & ReQualifiers in Quarter 4!



Kristin McMahon



Lori Peterson



Amanda Gustafson



Bridgett Moore



Angie Sidden



Ginger Benedict

UV Custom Designs!

These Directors had custom work done in August! We are so glad to be a part of your communication team!



The Race for Newsletter Information!

After FULL recognition has been posted on Mary Kay InTouch, the crew at Unit Visions builds newsletters in the order in which information from directors has been received.

Any EXTRA information you would like included (ie., director's memo, special recognition, unit promotions that are not led by the company, etc.) we need before the construction of your newsletter so that we can arrange content accordingly.

We feel the most important thing about providing your unit/area with a newsletter is simple: **be consistent month to month.** Unit/area members grow to expect their newsletter at the same time each month and can't wait to see their name in print. We applaud the following directors for staying on top of the communication materials and sending in their information so quickly this past month:

Congratulations to Our Super Consistent Directors from August!

Laura Lacey Johnson
Texas

Lori Peterson
Minnesota

Amanda Gustafson
Ohio

Angela McLaughlin
Colorado

Vicki Powell
Missouri

UNIT VISIONS

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Contact Us:

We love hearing from you! If there is anything you need, the UV Team is here, ready to assist you. Please contact us today for questions, to get started on a new project or just make us aware of new goals you have so we may best assist you in achieving those goals!

TOLL FREE: 877-822-3016 EXT 2
WWW.UNITVISIONS.COM

Business Hours:
Monday - Friday 8 AM - 5 PM CST

Referral Program:

When you refer a sister Director to Unit Visions, you will receive 10% off your monthly website fee once she has completed a month of website service with us. Be sure to have her put your name in the referral box when she starts service so you receive the credit!

Monthly Communication Tip:

TARGETING GENERATION Y COMMUNICATING WITH YOUNGER CONSULTANTS

According to the Urban dictionary, Generation Y is defined as today's teenagers, growing up with too much information being pushed upon them. Unit Visions is based in a college town, so we experience the fast-paced lifestyle of Generation Y everyday and we know the challenges of trying to successfully communicate with them. With new information constantly streaming in, it is great if you can even catch their attention for one second. Some of the hottest communication tools out there right now for this generation are email, text messaging and social networking.

With such hectic lifestyles, it is easy for younger consultants to get off track. Sending a quick email, text message or even twitter update about a deadline or event can be a helpful way to keep your consultants moving forward in their business. Maintaining this constant communication with your consultants shows them that you are making an effort to adapt to their communication style. Your efforts to communicate with younger consultants on their level will also help to build trust and strengthen your relationship with them.

Though we believe that incorporating new communication tools and avenues is an important part of maintaining a successful business in this technology driven era, they should never completely replace more personal communication tools such as face-to-face conversations, hand-written notes, or a phone call. Finding a balance between the two will help you create an environment that allows success for consultants of all ages.



Monthly Innovative Idea: SEPTEMBER IDEA: TEXT MESSAGING



THANK YOU TO TRACI SMITH FOR THIS IDEA & INSPIRING OUR COMMUNICATION TIP!

Traci has embraced text messaging as a great way to communicate with Generation Y consultants. Her unit is largely made up of college students and text messaging is THE preferred communication tool.

Traci sends out many things including meeting reminders as text messages to her consultants. These reminders include the date, time, training subject and information for them to pass along to their guests. She also uses texts as a fast, easy way to set up and confirm interviews with her consultants & their prospects.