



Have a party. Boost business.

Reap rewards.

Do it all with the

Customers Count Challenge!

July 1, 2009, through June 15, 2010

Independent Beauty Consultants and Independent Sales Directors who sell at least \$100 retail product to each of 36 new or existing customers each quarter of the contest period will receive an accessory from the Party Girl Essentials collection.

Plus, you'll have a blast while building your business, connecting with your customers and helping Mary Kay make history – 5 million parties by Seminar 2010!

Track your progress.

Recognition for Independent Beauty Consultants and Independent Sales Directors who sell at least \$100 retail product to each of 36 new or existing customers each quarter.

Date	Prize From the Party Girl Essentials Collection	Event Recognition
July 1, 2009 - Sept. 15, 2009	Pair of beaded earrings	
Sept. 16, 2009 - Dec. 15, 2009	Beaded necklace	Name badge ribbon and standing recognition at Leadership Conference 2010. (Sales Directors only)
Dec. 16, 2009 - March 15, 2010	Clutch purse	Name badge ribbon and standing recognition at Career Conference 2010.
March 16, 2010 - June 15, 2010	Bracelet	Name badge ribbon and standing recognition at Seminar 2010.