



party with a purpose
go for **5 million**

See your Party Progress here.

Get ready to party with a purpose!

We're having 5 million parties by Seminar 2010!

Talk about a challenge to get excited about! Help your customers feel fabulous when they host a party with purpose! So unleash your party potential and be among the units who party their way into super sales and turn heads with exclusive recognition. Plus, every party is an opportunity for your customers to spend time with a Company that cares through initiatives like Beauty That Counts™. So let's do this. Let's party all year long!

Party Perks!

Date

July 1 – Sept. 15, 2009

Party Girls

Independent Sales Directors who lead their units to hold **150 parties*** will receive recognition on the on the Let's Talk! site of Mary Kay InTouch®.

Party Princesses

Independent Sales Directors who lead their units to hold **300 parties*** will receive recognition on the Let's Talk! site of Mary Kay InTouch®.

Party Queens

Independent Sales Directors who lead their units to hold **450 parties*** will receive recognition on the Let's Talk! site of Mary Kay InTouch®.

There's more!

Sell products while you party in the *Customers Count Challenge!*

July 1, 2009, through June 15, 2010

Independent Beauty Consultants and Independent Sales Directors who sell at least \$100 in retail sales to 36 new or existing customers each quarter of the contest period will receive an accessory from the Party Girl Essentials collection.

* A qualified party is defined as any selling situation that has a hostess, at least two guests in attendance and results in at least \$200 in retail sales.