

Take the **Twice as Nice** Challenge

June 1– June 30, 2010



Share your amazing products and the Mary Kay opportunity in June, and you can **Earn Seminar credit for BOTH Seminar 2010 and 2011!**
This is like having a 13 month Seminar 2011 Year!

Get a head start on Seminar 2011 with the June Twice as Nice Challenge.



EARN THESE SEMINAR 2011 BONUS CREDITS:



- Credit for up to five additional new personal team members for the Queen's Court of Sharing.

The maximum credit of up to 5 new personal team members will be counted in July 2010 and can be in addition to the monthly maximum of 13 new qualified+ personal team members.



- Up to \$4,000 additional retail bonus credit toward the Queen's Court of Personal Sales.

- Independent Sales Directors can also earn up to \$40,000 in unit retail bonus credit toward the Circle of Achievement or Circle of Excellence

All Section 1 product orders received during this period will earn double credit, including Section 1 product bonuses and Preferred Customer Program gifts purchased from Section 1.



So why just count June once, when you can count it twice!
 Take the *Twice as Nice* Challenge June 1 – 30, 2010, and give your business a head start for the new year.

Here's how:

For the entire month of June 2010, personal sales and new personal team members will count toward both Seminar 2010 and 2011.

Queen's Court of Sharing – Independent Sales Directors and Beauty Consultants may earn Seminar bonus credit* toward Seminar 2011 for each new personal team member(s) who submits their Independent Beauty Consultant Agreement and \$600 or more Section 1 wholesale order(s) are received and accepted by the Company from June 1-30, 2010 with a maximum credit of up to 5 new personal team members towards Seminar 2011. The maximum credit of up to 5 new personal team members will be counted in July 2010 and can be in addition to the monthly maximum of 13 new qualified+ personal team members.

Queen's Court of Personal Sales – Independent Sales Directors and Beauty Consultants may earn Seminar bonus credit* towards the Seminar 2011 Queen's Court of Personal Sales for each \$1 in estimated retail production received and accepted by the Company from June 1-30, 2010, up to a maximum of \$4,000 retail bonus credit toward the Sales Director and Beauty Consultant Queen's Courts of Personal Sales. The \$4,000 maximum Seminar bonus credit* will be counted in July 2010 and can be in addition to the existing Queen's Court of Personal Sales monthly estimated retail maximum of \$13,000.

Circles of Achievement and Excellence – Independent Sales Directors may earn Seminar bonus credit* towards the Seminar 2011 Circle of Achievement or Excellence for each \$1 in estimated retail production placed by unit members whose orders are received and accepted by the Company from June 1-30, 2010, up to a maximum of \$40,000 in unit retail bonus credit toward the 2011 Circle of Achievement or Excellence. *Credit does not apply to commissions, quarterly contests, career car status, eligibility requirements or other Company programs.

†For existing Court of Sharing contest purposes, a new team member is qualified when her Independent Beauty Consultant Agreement and minimum \$600 in wholesale Section 1 orders are received during the Seminar contest period (July 1, 2010 – June 30, 2011). A maximum of 13 new actual team members may count toward the 24 required in any calendar month. A new team member who becomes qualified will count toward the monthly maximum of 13 in the month her signed Independent Beauty Consultant Agreement is received and accepted by the Company, not the month she becomes qualified. If more than 13 new team members' Agreements are processed in a calendar month during the contest period, the 13 with the highest commissions earned by the recruiter will count toward the maximum.

Twice as Nice!

Dates: June 1 – 30, 2010. Mary Kay said, “You can’t rest on your laurels; for nothing wilts faster than a laurel rested upon.” So now is the time to get busy because for Seminar 2011, the month of June 2010 will count toward **both** Seminar 2010 and Seminar 2011!

- **Queen’s Court of Sharing** – Independent Sales Directors and Beauty Consultants may earn Seminar bonus credit* toward Seminar 2011 for each new personal team member(s) who submits their Independent Beauty Consultant Agreement and \$600 or more Section 1 wholesale order(s) are received and accepted by the Company from June 1-30, 2010 with a maximum credit of up to 5 new personal team members towards Seminar 2011. The maximum credit of up to 5 new personal team members will be counted in July 2010 and can be in addition to the monthly maximum of 13 new qualified+ personal team members.

†For existing Court of Sharing contest purposes, a new team member is qualified when her Independent Beauty Consultant Agreement and minimum \$600 in wholesale Section 1 orders are received during the Seminar contest period (July 1, 2010 – June 30, 2011). A maximum of 13 new actual team members may count toward the 24 required in any calendar month. A new team member who becomes qualified will count toward the monthly maximum of 13 in the month her signed Independent Beauty Consultant Agreement is received and accepted by the Company, not the month she becomes qualified. If more than 13 new team members’ Agreements are processed in a calendar month during the contest period, the 13 with the highest commissions earned by the recruiter will count toward the maximum.

- **Queen's Court of Personal Sales** – Independent Sales Directors and Beauty Consultants may earn Seminar bonus credit* towards the Seminar 2011 Queen’s Court of Personal Sales for each \$1 in estimated retail production received and accepted by the Company from June 1-30, 2010, up to a maximum of \$4,000 retail bonus credit toward the Sales Director and Beauty Consultant Queen’s Courts of Personal Sales. The \$4,000 maximum Seminar bonus credit* will be counted in July 2010 and can be in addition to the monthly estimated retail maximum of \$13,000.
- **Circles of Achievement and Excellence** – Independent Sales Directors may earn Seminar bonus credit* towards the Seminar 2011 Circle of Achievement or Excellence for each \$1 in estimated retail production placed by unit members whose orders are received and accepted by the Company from June 1-30, 2010, up to a maximum of \$40,000 in unit retail bonus credit toward the 2011 Circle of Achievement or Excellence.
**Credit does not apply to commissions, quarterly contests, career car status, eligibility requirements or other Company programs.*

Below are some examples of how the Twice as Nice promotion can help you jump start your Seminar 2011 goals!

Queen’s Court of Sharing Examples

New Team Member	Agreement Date	Date of \$600 Wholesale Order**	Qualified New Team Member Seminar 2010 Court of Sharing	Qualified New Team Member for Seminar 2011 Court of Sharing
Nicole	June 5, 2010	June 10, 2010	YES	YES
Kim	May 15, 2010	June 15, 2010	YES	NO
Tina	June 11, 2010	July 15, 2010	NO	NO

Please note:

- Multiple Section 1 order(s) can be accumulated during the month of June 2010 to reach the minimum \$600 wholesale Section 1 order amount total required by the Twice as Nice Challenge.
- Recruiters are not required to qualify for the Seminar 2010 Queen’s Court of Sharing in order to receive the credit towards the Seminar 2011 Queen’s Court of Sharing

Queen’s Court of Personal Sales Examples

Unit Member	Total Retail Orders in June 2010	Total Bonus Credit for Seminar 2011 from June 2010	Total Retail Orders in July 2010	Total Credit Towards Seminar 2011
Lisa	\$3,800	\$3,800	\$5,000	\$8,800
Tracy	\$13,000	\$4,000	\$13,000	\$17,000

Please note:

- For the purposes of this contest, the maximum bonus credit is \$4,000
- On an ongoing basis, the monthly maximum for the Court of Personal Sales is \$13,000
- Neither Lisa or Tracy are required to qualify for the Seminar 2010 Queen’s Court of Personal Sales in order to receive the credit towards the Seminar 2011 Queen’s Court of Personal Sales

Circle of Achievement or Excellence

Sales Director	Total Retail Unit Production in June 2010	Total Bonus Credit for Seminar 2011 from June 2010
Maria	\$38,000	\$38,000
Julie	\$75,000	\$40,000

Please note:

- For the purposes of this contest, the maximum bonus credit is \$40,000
- On an ongoing basis, there are no monthly maximums on unit retail production in a given month towards the Circle of Achievement or Excellence
- Neither Maria nor Julie is required to qualify for a Seminar 2010 unit circle in order to receive the credit towards Seminar 2011 unit circles.